

**BLUE HILL COLLEGE**  
**ADMINISTRATION CAREER**  
**TECHNOLOGY IN BUSINESS ADMINISTRATION**  
**CURRICULUM STUDY PLAN 1**

UNITS	KNOWLEDGE	DISCIPLINARY			PROFESSIONAL			INVESTIGATION	HUMANITIES					TOTAL OF CREDITS PER CYCLE
	FIELDS	TEORIC FUNDAMENTALS			CULTURE, CONTEXT AND KNOWLEDGE INTEGRATION			TECHNOLOGICAL INNOVATION	COMMUNICATION AND LANGUAGES					
	AREAS	QUANTITATIVE FINANCIAL			ADMINISTRATIVE			INVESTIGATION	ECOLOGIC KNOWLEDGE		ENGLISH		INFORMATION AND COMMUNICATION TECHNOLOGIES	
	CYCLE	A	B	C	D	E	F	G	H	I	J	K	L	
BASIC	1	COLLEGE ALGEBRA 3		PRINCIPLES OF ACCOUNTING I 3	INTRODUCTION TO PHILOSOPHY 3	MICROECONOMIC PRINCIPLES 3	COMMUNITY INTERNSHIP I 2	INTRODUCTORY SOCIOLOGY 3		ELECTIVE I (Any) 3	BASIC ENGLISH 3	COLLEGE WRITING I 3		26
MEASUREMENT INSTRUMENT OF LEARNING RESULTS														
BASIC COMPETENCIES' SIMULATION TEST														
PROFESSIONAL	2	METHODS OF CALCULUS 3 A1	INTRODUCTORY STATISTICS 3 A1	PRINCIPLES OF ACCOUNTING II 3 C1	GENERAL PSYCHOLOGY 3	MACROECONOMIC PRINCIPLES 3 E1	COMMUNITY INTERNSHIP II 2 F1		CRITICAL THINKING 3	ART APPRECIATION 3	PRE INTERMEDIATE ENGLISH 3 J1	COLLEGE WRITING II 3 K1		29
	3	BUSINESS MATHEMATICS 3 A2	INTERMEDIATE STATISTICS 3 B2			INTRODUCTION TO BUSINESS 3	PRE PROFESSIONAL INTERNSHIP I 3 F2	INTRODUCTION TO MARKETING 3	MODERN LATIN AMERICAN HISTORY 3	ELECTIVE II (Other Major) 3	INTERMEDIATE ENGLISH 3 J2	PUBLIC SPEAKING 3 K2		27
	4	QUANTITATIVE METHODS 3 A3		PRINCIPLES OF FINANCIAL MANAGEMENT 3 C2	MANAGEMENT AND ORGANIZATION BEHAVIOR 3	BUSINESS LAW I 3 E3	PRE PROFESSIONAL INTERNSHIP II 3 F3		WEATHER AND CLIMATE 3	ELECTIVE III (Other Major) 3	UPPER INTERMEDIATE ENGLISH 3 J3		INFORMATION SYSTEMS FUNDAMENTALS 3	27
	MEASUREMENT INSTRUMENT OF LEARNING RESULTS													
PROFESSIONAL COMPETENCIES' SIMULATION TEST														
TITLE	5		OPERATIONS MANAGEMENT 3 B3	MONEY AND BANKING 3 C4	HUMAN RELATIONS AND COMMUNICATIONS 3 D4	INTERNATIONAL BUSINESS 3 E4		INTERNATIONAL RELATIONS 3 E4	ETHICS 3	INTERCULTURAL COMMUNICATIONS 3	ADVANCED ENGLISH 3 J4	WRITING FOR MANAGERS 3 K3	MANAGEMENT INFORMATION SYSTEMS 3 L4	30
	6	ACADEMIC ITINERARY I 3		ACADEMIC ITINERARY II 3	ACADEMIC ITINERARY III 3	ACADEMIC ITINERARY IV 3	ACADEMIC ITINERARY V 3	TITLE WORK 6						21
MEASUREMENT INSTRUMENT OF LEARNING RESULTS														
TITLE COMPETENCIES' SIMULATION TEST														
<b>TITLE:</b> BUSINESS ADMINISTRATION TECHNOLOGIST <b>SUBJECTS</b> 53 <b>NOTE:</b> Basic, Pre Intermediate, Intermediate, Upper Intermediate and Advanced English can be approved through an English knowledge exam or its equivalent for each level. To obtain the Title, the students must complete 160h Social Community, 400h Pre-professional; and accomplish all the Academic, Administrative and Financial Requirements of BHC. Majors can be taken from 120 credits.											33			
<b>ITINERARIES (MAJORS):</b> • Finance: FINANCIAL MARKETS AND INSTITUTIONS, ADVANCED MANAGERIAL FINANCE, INVESTMENT ANALYSIS, PERSONAL FINANCE, AND INTERNATIONAL FINANCE. • General Business: Choose 5 business courses. • Global Business: INTERNATIONAL FINANCE, INTERNATIONAL MARKETING, ECONOMICS OF INTERNATIONAL TRADE, GLOBAL BUSINESS STRATEGY, AND LATIN AMERICAN POLITICS. • Marketing: CONSUMER BEHAVIOR, MARKETING MANAGEMENT, MARKETING RESEARCH, MARKETING STRATEGY, AND INTERNATIONAL MARKETING.											27 27 9 18 27 6 9 10 15 6			
<b>TITLE WORK:</b> CAPSTONE AND PAPER WORK.											6			
											160			
<b>29/05/2015</b> Juan Tanca Marengo Avenue Km. 6.5 & Gomez Gould (American High School Campus) INFORMATION : 09h00 - 21h30 PHONE: 3082020 Extensions 207, 212, 210, 214 Guayaquil - Ecuador														