**Blue Hill College**

**Administration Career Technology in Business Administration**

**Curriculum Study Plan**

### Areas

<table>
<thead>
<tr>
<th>Cycle</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
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**Total Credits Per Cycle:**

- **Basic:** 25
- **Intermediate:** 29
- **Upper Intermediate:** 27
- **Advanced:** 30

### Units

<table>
<thead>
<tr>
<th>Fields</th>
<th>Theoretical Fundamentals</th>
<th>Culture, Context and Knowledge Integration</th>
<th>Technological Innovation</th>
<th>Communication and Languages</th>
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</thead>
<tbody>
<tr>
<td>Disciplinary</td>
<td>Professional</td>
<td>Investigation</td>
<td>Humanities</td>
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<td>Knowledge</td>
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<td>Field Areas</td>
<td>Quantitative Financial</td>
<td>Administrative</td>
<td>Ecologic Knowledge</td>
<td>English</td>
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<td>Academic</td>
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### Majors

- **General Business:** Choose 3 business courses.
- **Global Business:** INTERNATIONAL FINANCE, INTERNATIONAL MARKETING, ECONOMICS OF INTERNATIONAL TRADE, GLOBAL BUSINESS STRATEGY, AND LATIN-AMERICAN POLITICS.
- **Marketing:** CONSUMER BEHAVIOR, MARKETING MANAGEMENT, MARKETING RESEARCH, MARKETING STRATEGY, AND INTERNATIONAL MARKETING.

### Electives

- **Electives I:** (Any)
- **Electives II:** (Other Major)

### Employment

- **Internships:** 10

### Information Systems

- **Information and Communication Technologies:** 6

### English

- **Basic English:**
- **Intermediate English:**
- **Upper Intermediate English:**
- **Advanced English:**

### Programs

- **Business Administration Technologist:**
- **Subjects:** 53

### Title Work

- **Title Work:** 6
- **Title Work:** 3
- **Title Work:** 6
- **Title Work:** 3
- **Title Work:** 6
- **Title Work:** 3

### Total of Credits

- **Total:** 160

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**Note:**

- Majors can be taken from 120 credits.
- Majors can be taken from 120 credits.
- To obtain the Title, the students must complete 160 Social Community, 400 Pre-professional, and complete all the Academic, Administrative, and Financial Requirements of BHC.

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**Address:**

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**Information:**

08/10/2015

**Phone:** 3729810 Extensions 112, 110

Guayaquil - Ecuador